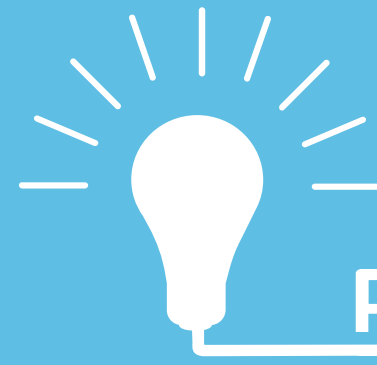


MICEKart's Partner Presentation

M.I.C.E. Redefined



MICEKART | About Us



Business



Incorporated in 2018

Only Marketplace for M.I.C.E. in India

Value creation for buyers and sellers of M.I.C.E products and services

Deals and smart M.I.C.E. solutions

One stop shop for everything in M.I.C.E.



Our Vision & Mission

Vision



Our vision is to simplify the way we do M.I.C.E business by providing an easy to use Technology platform for our partners & clients to effectively use and engage with each other, ensuring value creation at all times

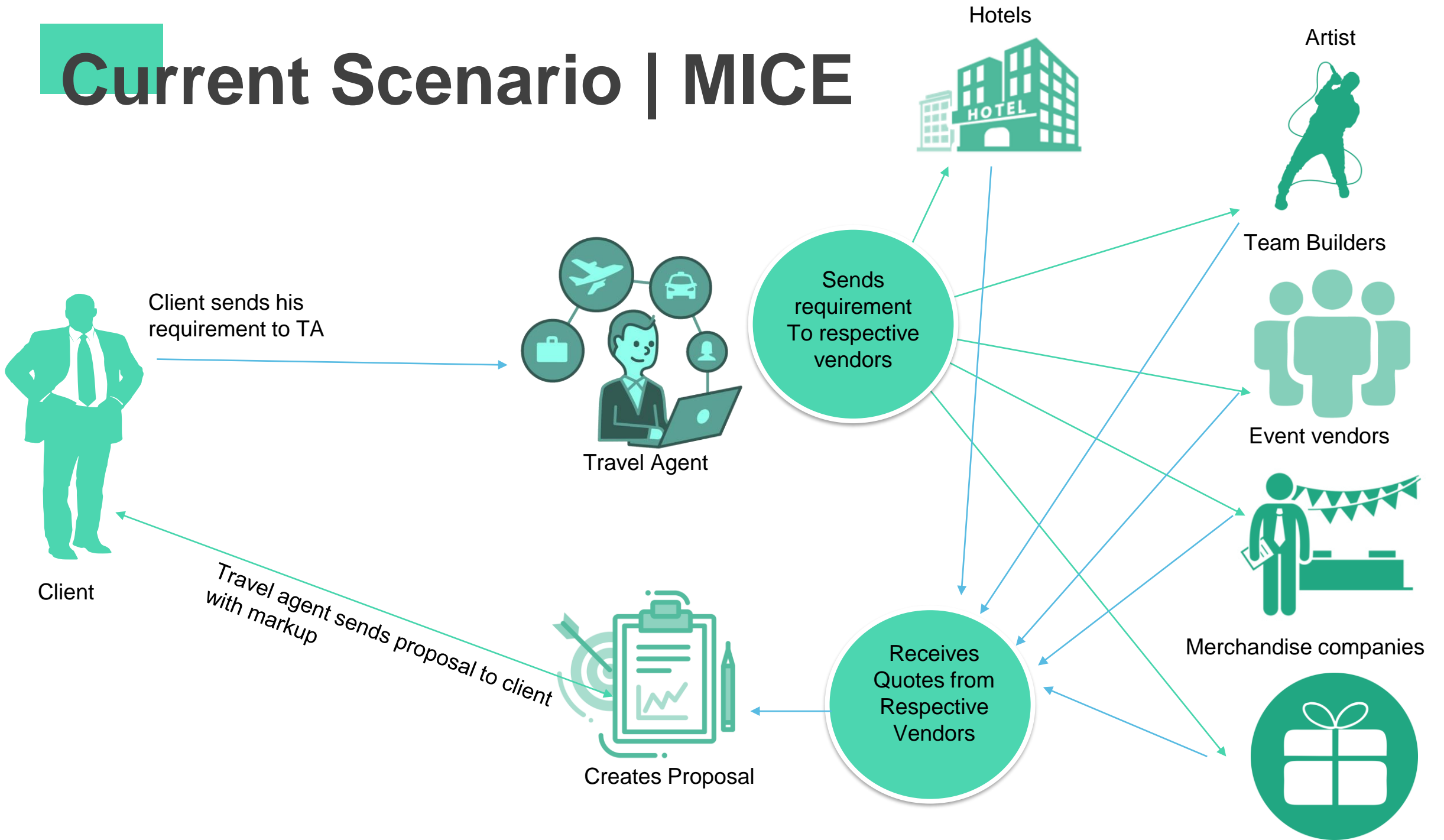
Mission



We will help our partners transform & grow their businesses by providing an effective technology infrastructure to reach out to prospective clients, Our clients will also be able to leverage our easy to use M.I.C.E marketplace to ensure that are able to effectively search for the best options across Hotels, Merchandise solutions, Artist, Team building activities, Event solutions & M.I.C.E packages and plan their Travel Initiative optimally.

With constant focus on research and product development combined with an easy to use & highly transparent marketplace solution, MICEkart will aim to create an ecosystem which will transform M.I.C.E business by creating value always

Current Scenario | MICE



Market Gap

No marketplace for buyers and sellers of M.I.C.E. product and services

01

Unified Platform

Absence of an accurate M.I.C.E. review mechanism

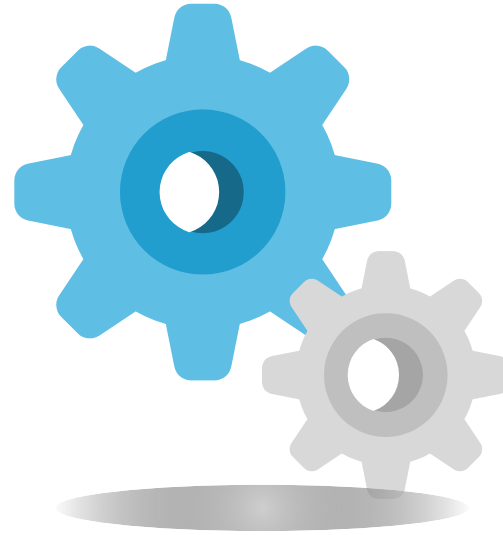
02

Review Mechanism

Inability for sellers to provide deals and buyers to benefit from them

03

Deals



04

Cost

Increased cost as a result of various inbuilt commissions

05

Agents

High dependence on Travel agents and Event companies

06

Man Hours

Extensive Man hours wasted in planning M.I.C.E.

Shortcomings in current scenario



Inability for partners to optimize sale



Highly dependence on Travel Agents/ Event companies for Sales / Bookings



Inappropriate queries



Inability to offer deals

Lack of a unified platform



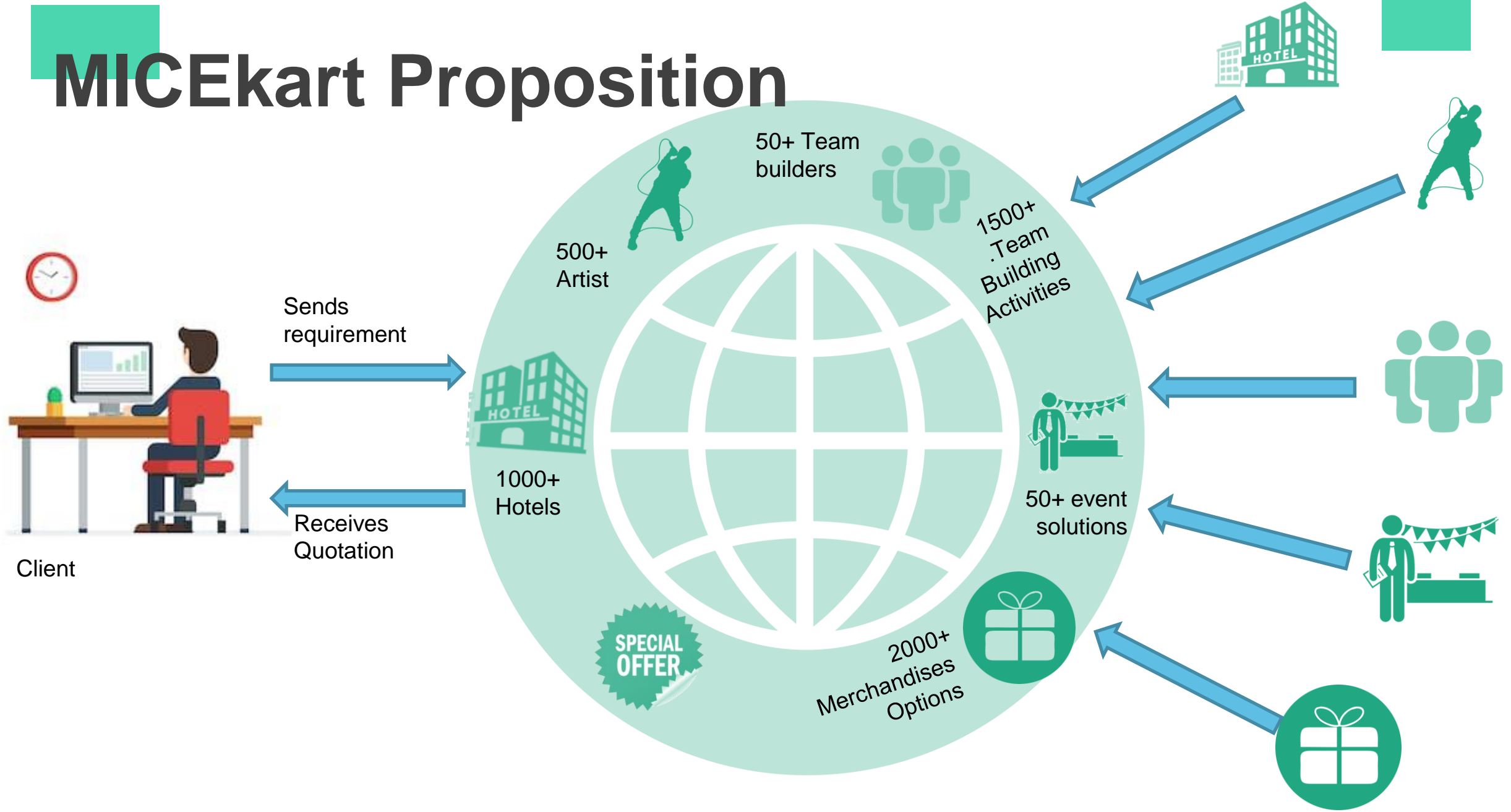
Impact of misselling



Lack of review mechanism for M.I.C.E products & services



MICEkart Proposition



MICEkart | Partner Advantages



Privileges of being a partner

You can reach out to our entire client base spread across diverse industries & locations around the country

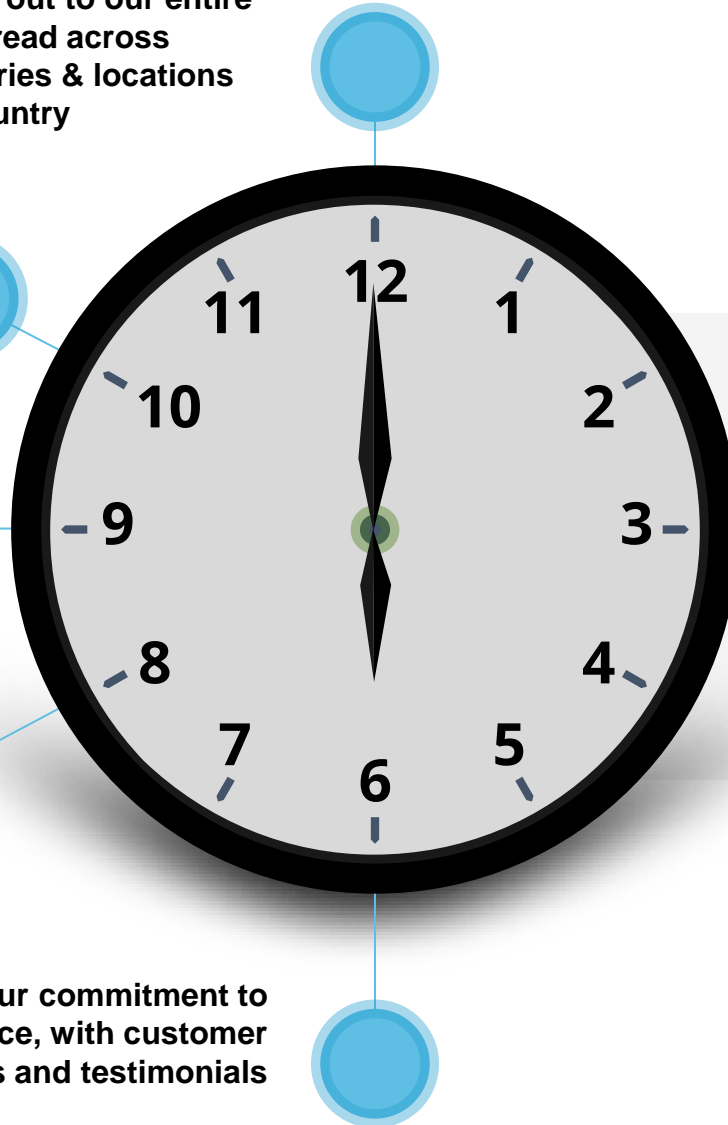
Create awareness about your special, innovative offerings. Show them why you're the best!

We give you an additional channel, to showcase your products & services and capture incremental business

Extensive, targeted online and offline marketing ensures your products and services get noticed by the relevant decision-makers

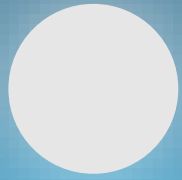
Show off your commitment to great service, with customer ratings and testimonials

You never need to have a slack period again!..... Offer competitive deals and irresistible seasonal promotions to boost sales all year round!



How we
make it a
cake walk for
you...



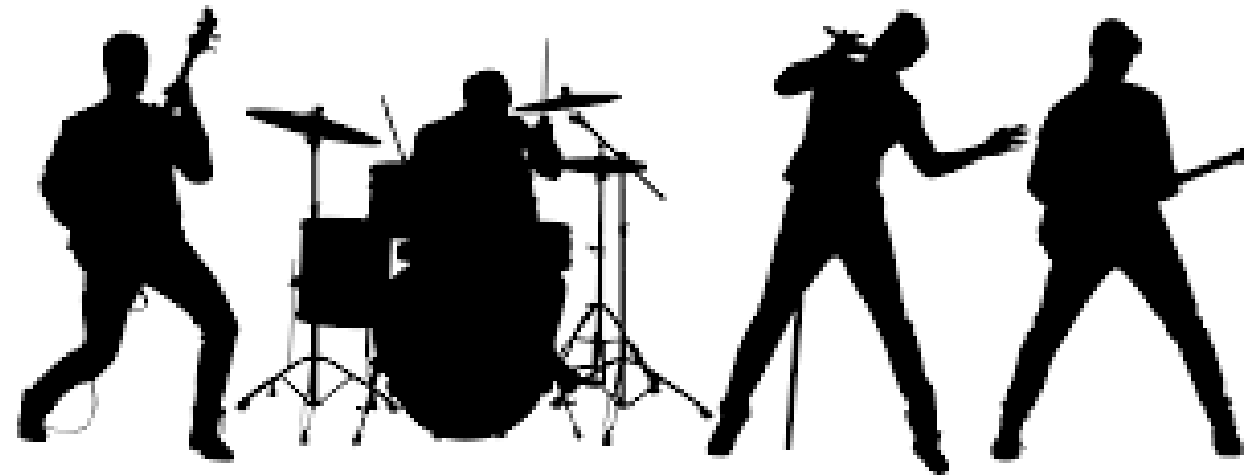


VARIED ARTISTS

EMCEE
SINGER
LIVE BAND
DANCE TROUPE
STANDUP COMEDIAN
MOTIVATIONAL SPEAKER



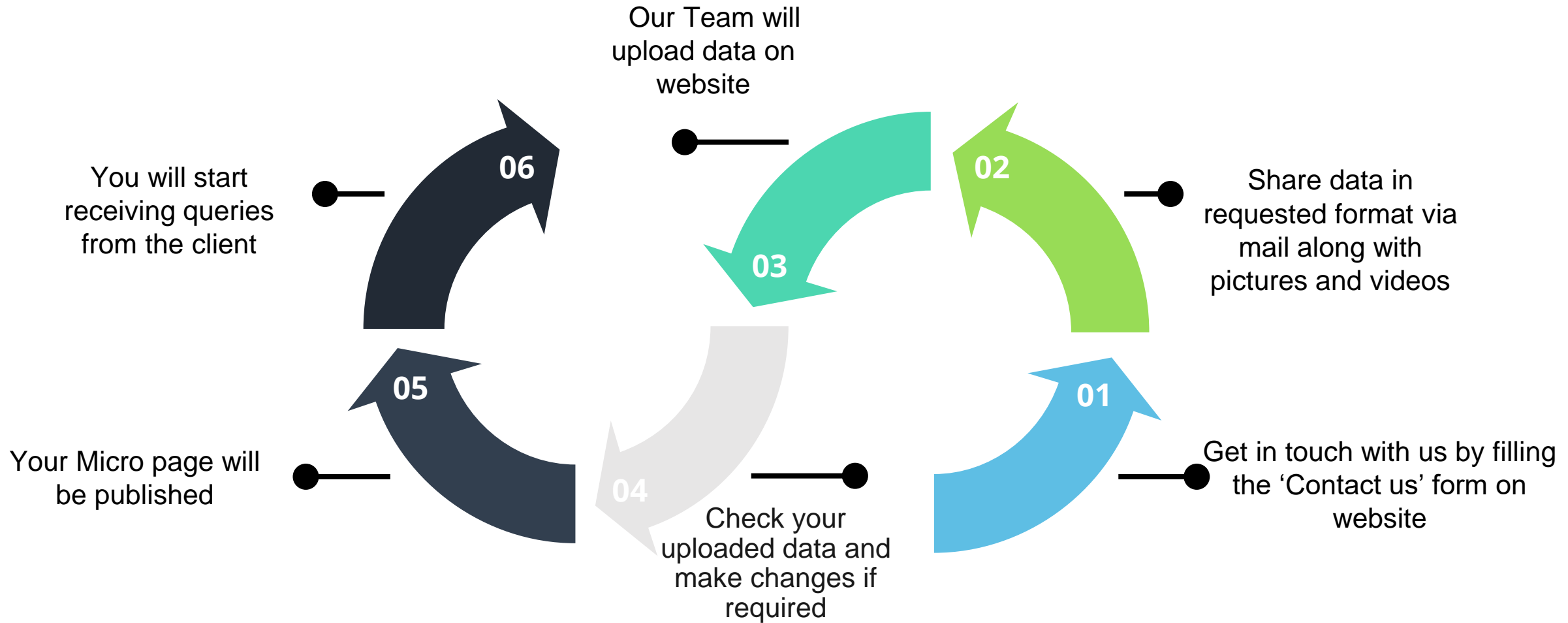
Artists Module



VARIED ARTISTS

CHEF
ILLUSIONIST
SAND ARTIST
BAR TENDER
DISC JOCKEY (DJ)

Getting Started | Artist and benefits



Artist profile search page

Users will search for artist as represented below



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[Login / Register](#)

M.I.C.E. Redefined

To get quotes from our specialists [click here](#)

[Hotels & Venues](#) [Team Building Activities](#) **[Artist](#)** [Event Solutions](#) [Merchandise](#) [Packages](#)

Event Location:

Event date:

Artist Category:

Listing page basis client search criteria

Listing page for artists search

The screenshot shows the MICEART website's artist search interface. On the left, there are filters for Artist Name (a search box), Artist Category (Emcee, Singer, Live Band, Dance Troupe, Standup Comedian, Sand Artist, Illusionist, DJ, Bar Tender, Chief, Motivational Speaker), and Artist's Location (Jim Corbett, Agartala, Agra, Ahmedabad, Ajmer, Alibaug, Allahnagar/Allahnagar, and a 'Show Only Local Artist' checkbox). The main content area features a list of three artists, each with a photo, name, location, category, and a 'View Details' button. The artists listed are Wayne Fernandes (Singer), Sufi Dance Troupe (Dance Troupe), and Sukanya (Emcee). A navigation bar at the top includes 'HOME', 'ABOUT US', 'CONTACT', and 'Login / Register'.

Artist Name

Name

Artist Category

- Emcee
- Singer
- Live Band
- Dance Troupe
- Standup Comedian
- Sand Artist
- Illusionist
- DJ (Disk Jockey)
- Bar Tender
- Chief
- Motivational Speaker

Artist's Location

- Jim Corbett
- Agartala
- Agra
- Ahmedabad
- Ajmer
- Alibaug
- Allahnagar / Allahnagar
- Show Only Local Artist

HOME ABOUT US CONTACT Login / Register

Artist, Local (3), Others(0) < Back to Home

Wayne Fernandes
From: Mumbai
Category: Singer
View Details
Wayne Auditioned for top reality shows and was subsequently chosen for the next rounds. He is the only contestant to have never been in the bottom three or four of the gala round.

Sufi Dance Troupe
From: Mumbai
Category: Dance Troupe
View Details
The compositions evolved through the years with exploration, research, understanding and collaboration with the legends of Sufi across the Islamic world. A full range of emotions and rhythmic dynamics creates energy and strength in this performance, which is designed to hold the attention of a

Sukanya
From: Mumbai
Category: Emcee
View Details
Sukanya has the power to gather the interest of any audience, capture the moment of clarity and produce what no other emcee in the industry can procure, which is definite results that have won her many accolades. Naturally she is the obvious choice of most corporate conglomerates as their

By clicking the view details tab, client will reach the micro page of the artist

Advance search by artist category and location can also be done for accurate shortlisting

Artist Micro page

Detailed client view of the artist's micro page



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Artist

[← Back to List](#)

Wayne Fernandes, Mumbai

Category Singer

Description Wayne Auditioned for top reality shows and was subsequently chosen for the next rounds. He is the only contestant to have never been in the bottom three or four of the gala round. Wayne is a dynamic Singer and performance coach who has fuelled positive change for both national and international audiences from students to business leaders.

Social Media



Video Link



Notes Wayne travels in Business Class



[Check Availability](#)

Your micro page can showcase

- Pictures and videos of previous event
- Show reels
- Information about you
- Social media links
- Clients can get in touch with you by clicking the Check availability tab

Contact Us



Partners

MICEkart

To become a partner

Please get in touch with us via the “Contact Us” page on the website

www.micekart.com/contactus

Office Address: A308, Neelkanth Business Park, Vidyavihar West
Mumbai 86

Emails: support@micekart.com

Contact Numbers: 7506039810



THANK YOU