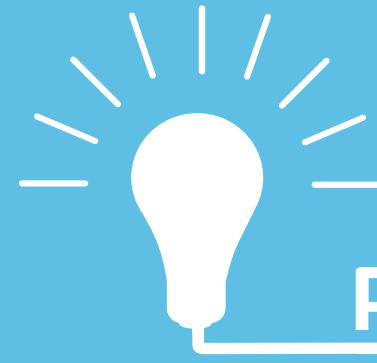


MICEKart's Partner Presentation

M.I.C.E. Redefined



MICEKART | About Us



Business



Incorporated in 2018

Only Marketplace for M.I.C.E. in India

Value creation for buyers and sellers of M.I.C.E products and services

Deals and smart M.I.C.E. solutions

One stop shop for everything in M.I.C.E.



Our Vision & Mission

Vision



Our vision is to simplify the way we do M.I.C.E business by providing an easy to use Technology platform for our partners & clients to effectively use and engage with each other, ensuring value creation at all times

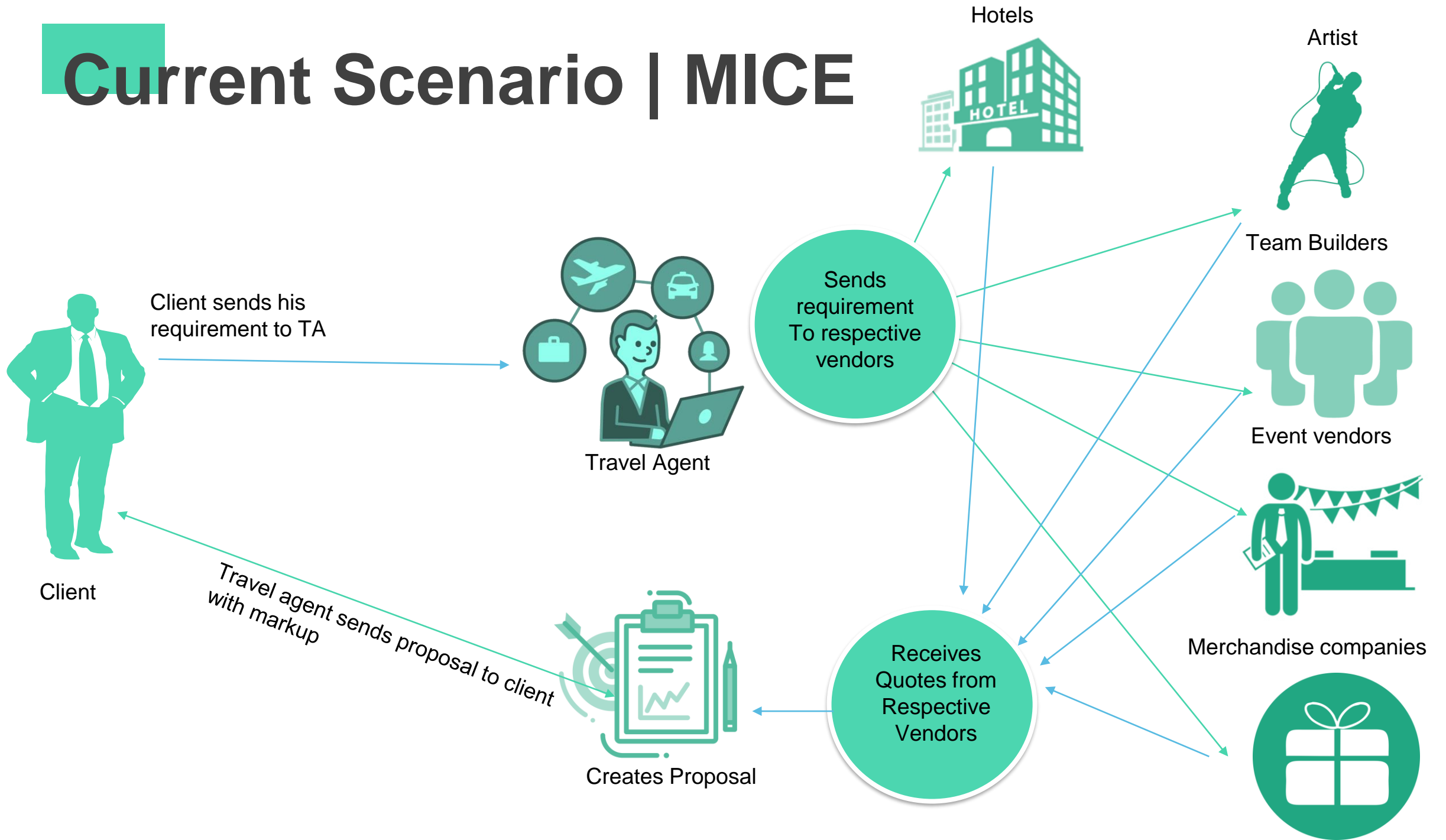
Mission



We will help our partners transform & grow their businesses by providing an effective technology infrastructure to reach out to prospective clients, Our clients will also be able to leverage our easy to use M.I.C.E marketplace to ensure that are able to effectively search for the best options across Hotels, Merchandise solutions, Artist, Team building activities, Event solutions & M.I.C.E packages and plan their Travel Initiative optimally.

With constant focus on research and product development combined with an easy to use & highly transparent marketplace solution, MICEkart will aim to create an ecosystem which will transform M.I.C.E business by creating value always

Current Scenario | MICE



Market Gap

No marketplace for buyers and sellers of M.I.C.E. product and services

01

Unified Platform

Absence of an accurate M.I.C.E. review mechanism

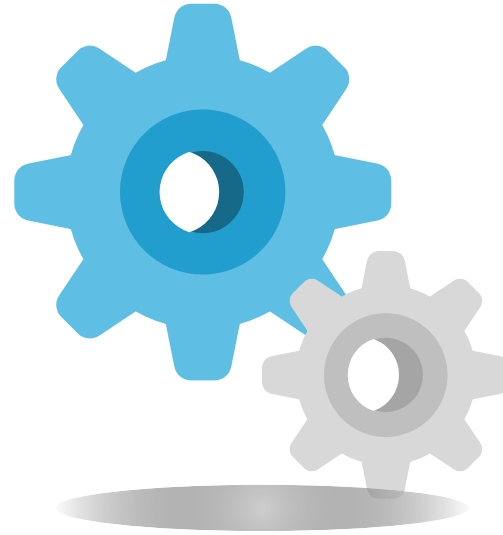
02

Review Mechanism

Inability for sellers to provide deals and buyers to benefit from them

03

Deals



04

Cost

Increased cost as a result of various inbuilt commissions

05

Agents

High dependence on Travel agents and Event companies

06

Man Hours

Extensive Man hours wasted in planning M.I.C.E.

Shortcomings in current scenario



Inability for partners to optimize sale



Highly dependence on Travel Agents/ Event companies for Sales / Bookings



Inappropriate queries



Inability to offer deals

Lack of a unified platform



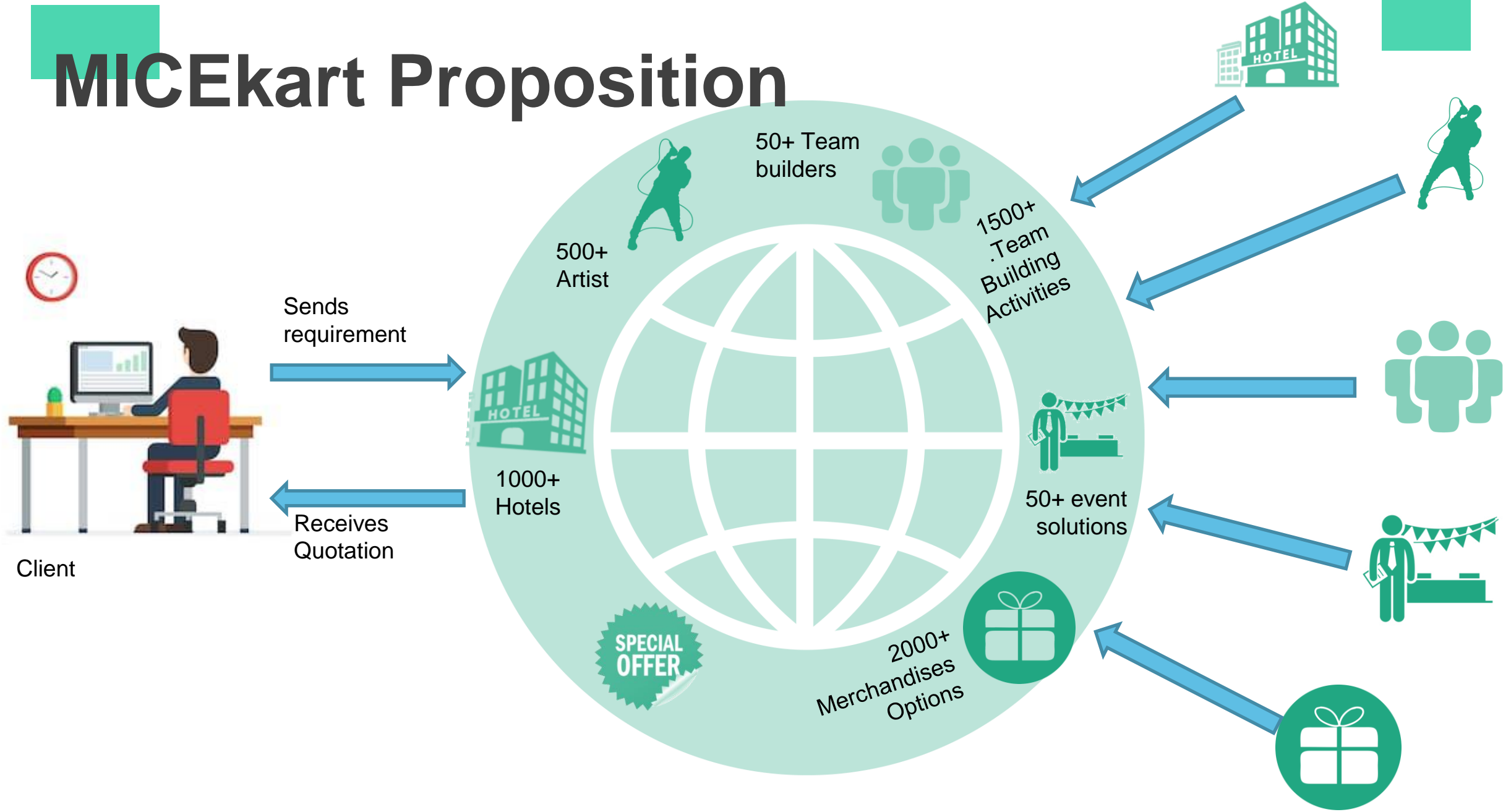
Impact of misselling



Lack of review mechanism for M.I.C.E products & services



MICEkart Proposition



MICEkart | Partner Advantages



Privileges of being a partner

You can reach out to our entire client base spread across diverse industries & locations around the country

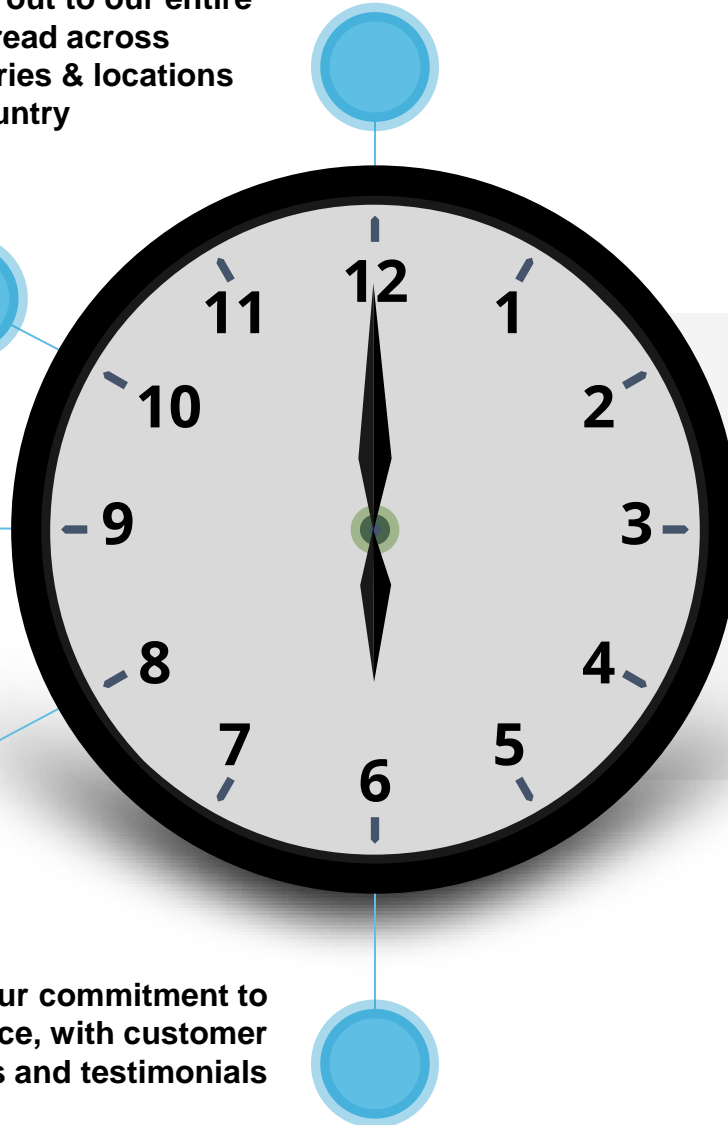
Create awareness about your special, innovative offerings. Show them why you're the best!

We give you an additional channel, to showcase your products & services and capture incremental business

Extensive, targeted online and offline marketing ensures your products and services get noticed by the relevant decision-makers

Show off your commitment to great service, with customer ratings and testimonials

You never need to have a slack period again!..... Offer competitive deals and irresistible seasonal promotions to boost sales all year round!



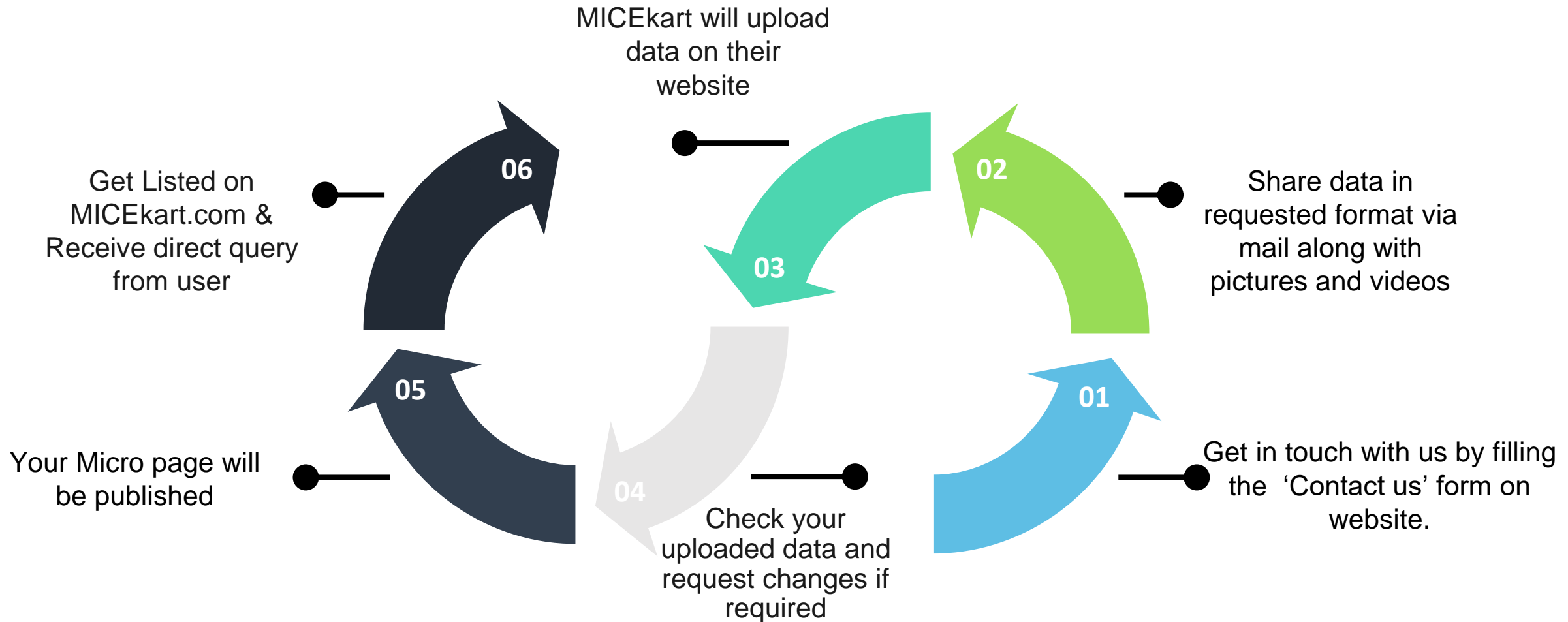
How we
make it a
cake walk for
you...





Team Building Module

Getting Started | Team building professionals/companies



Team building activity search page

Users will search for team building companies/activities as represented below



HOME ABOUT US CONTACT

Login / Register



M.I.C.E. Redefined

To get quotes from our specialists [click here](#)

Hotels & Venues

Team Building Activities

Artist

Event Solutions

Merchandise

Packages

Location of Activity

Mumbai



Event Date

31/12/2019



Activity Type

Indoor x

Outdoor x

Search



Listing page basis client search criteria

The screenshot shows the MICE ART website interface. At the top left is the MICE ART logo. Navigation links for HOME, ABOUT US, and CONTACT are in the top center, and a Login/Register link is on the top right. A search bar for 'Team Building facilitators / Activity Name' is on the left. Below it are filters for Activity Type (Indoor, Outdoor, Unique, Adventure, Motivational Speaker) and a checked checkbox for 'Show Only Local Vendors'. The main content area features a header for 'Team Building facilitator, Leh(3), Others(0)' with a 'Back to Home' link. Three vendor listings are shown, each with a logo, name, location, activity types, a description, popular activities, and a 'View Details' button.

Vendor Name	Location	Activity Type	Description	Popular Activities
One Team One Dream Teambuilder	Mumbai	Unique, Adventure	Large Group Program/ Customized Experience.	1) Escape the Mob 2) Crowning Glory 3) Harmonica Symphony 4) Food Truck 5) Beatwork
Team builder One	Mumbai	Indoor, Outdoor, Adventure	Spread Fun & Positivity Among the Employees with our Team Building Activities	1) The PUBG Battle 2) Formula 1 Racing 3) Team Tricycle Buddies 4) Food Stock Exchange 5) A Rollercoaster Ride To
Team Facades	Mumbai	Unique, Adventure	Large Group Program/ Customized Experience.	1) Cacophony to Symphony 2) Team Anthems 3) Music Recycled 4) Pied Pipers 5) Put your best Performance

Advance search by activity types like Indoor/Outdoor/ Adventure or Unique activities/Motivational speakers can also be done for accurate shortlisting.

Your micro page on the MICEkart platform



Your micro page can showcase:

- Pictures and videos of activities conducted
- Details / USP about you and your company
- Activities that you conduct along with detailed description
- Clients can request a quote online

Team Building facilitator ← Back to List





One Team One dream Teambuilders




USP We believe PLAY can co-exist with MEANING & WORK. We deliver Blended Learning & Engagement Programs the Experiential Way!


Location Gurgaon






About We receive feedback like this every single day. And this is what fuels us and keeps us going. We are not just another training company. To be able to inspire everyone we touch through the work we do, by "Inspiring WE before ME" – is a privilege we deeply cherish.

Activity Type Indoor,Outdoor

Social Media    

Video Link   



[Request a Quote](#)

Activity Details

Activity Name	About the Activity	Activity Type
MEALS ON WHEELS CHALLENGE	Meals on wheels or a Food truck business is one such popular business that each of us perhaps has the first-hand experience of – as customers! As simple as it looks, creating this successful business calls for a lot of business acumen.	Indoor ,Outdoor
THE PIXEL CHALLENGE	Just as millions of pixels, come together to create a larger picture!	Indoor ,Outdoor
THE COOK-OFF CHALLENGE	The Cook-Off Challenge tests the teams' ability to become "Chefs for A Day". To hold the title of a chef is no simple task. It goes beyond the ability to cook well. The fun and excitement of the program is no doubt the biggest draw. This fun, participative event tests for around 4 hours and can be conducted for any team of 10 people and upwards.	Indoor ,Outdoor
THE CITY RACE CHALLENGE	Inspired by the popular TV show 'Amazing Race', this fast-paced team building event challenges teams to work together as they race together to cover the maximum number of points. This involves solving clues, completing challenge stations and completing humorous team tasks along the way, all with healthy doses of laughter thrown in.	Outdoor ,Adventure
THE EGYPTIAN CHALLENGE	In this engrossing team experience, large teams are broken up into smaller units, who are then challenged to build their own small Pyramids. As the builders of yore would vouch for – that is easier said than done! All the equipment they would possibly need is handed to them – cardboard, paper cutters, et al.	Indoor ,Outdoor
THE GEOCACHING CHALLENGE	Geocaching is a high-tech treasure hunting game played throughout the world by adventure seekers equipped with GPS devices.	Outdoor ,Adventure

[Request a Quote](#)

Contact Us



Partners

MICEkart

To become a partner

Please get in touch with us via the “Contact Us” page on the website

www.micekart.com/contactus

Office Address: A308, Neelkanth Business Park, Vidyavihar West
Mumbai 86

Emails: support@micekart.com

Contact Numbers: 7506039810



THANK YOU